

Hot Drinks Packaging in Mexico

June 2025

Table of Contents

Hot Drinks Packaging in Mexico

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sustainability pushes growth in hot drinks packaging, with flexible packaging maintaining its lead Company specialising in green packaging scales operations as circular economy standards gain momentum Smaller pack sizes gain traction as consumers prioritise convenience and premiumisation

PROSPECTS AND OPPORTUNITIES

Hot drinks packaging set to increase, with a focus on convenience, sustainability, and innovation Small packaging set to gain traction in green tea amidst sustainability push

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hot-drinks-packaging-in-mexico/report.