

Beauty and Personal Care Packaging in the United Kingdom

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Rising awareness and sustainability push drive growth in UK beauty and personal care packaging Launch of 100% home-compostable materials in skin care packaging in the UK Folding cartons and HDPE bottles remain the leading pack types in UK beauty and personal care

PROSPECTS AND OPPORTUNITIES

Premiumisation, digital influence and eco-friendly practices will help drive growth in UK beauty and personal care packaging Squeezable plastic tubes expected to gain share over the forecast period

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/beauty-and-personal-care-packaging-in-the-united-kingdom/report.