



# Dishwashers in Argentina

February 2026

Table of Contents

## Dishwashers in Argentina - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Increasing disposable income and an expanding employed female population help drive sales

Chart 1 - Key Trends 2025

Chart 2 - Analyst Insight

#### INDUSTRY PERFORMANCE

Consumers drive demand with increased disposable income

Freestanding dishwashers dominate sales thanks to the consumer preference for these models

Financing options shape consumer purchasing decisions

#### WHAT'S NEXT?

Consumers drive demand with increased disposable income and search for energy efficiency

Freestanding dishwashers to remain dominant, slimline and table-top varieties making gains

Energy efficiency and financing options to shape future

#### COMPETITIVE LANDSCAPE

The Whirlpool and Drean brands dominate the dishwashers market

No notable mergers or acquisitions in dishwashers

Chart 3 - Candy's Availability Strongly Increases with New Imports

Philco launches a new table-top dishwasher that fits over kitchen's countertops

Chart 4 - Philco's New Table-Top Dishwasher Fits over a Kitchen's Countertops

#### CHANNELS

Physical stores remain dominant despite e-commerce growth

E-commerce drives sales with competitive pricing and convenience

No new retail brands or concepts emerge in 2026

#### PRODUCTS

Sustainability drives innovation with energy-efficient designs

Compact designs gain traction in space-constrained kitchens

Business impact: manufacturers focus on energy efficiency and compact designs

Chart 5 - Philco's New Table-Top Dishwasher is Claimed to Save up to 75% of Water Versus Hand Dishwashing

#### COUNTRY REPORTS DISCLAIMER

[Consumer Appliances in Argentina - Industry Overview](#)

### EXECUTIVE SUMMARY

Search for energy-efficient devices and rising disposable incomes help drive growth

### KEY DATA FINDINGS

Chart 6 - Key Trends 2025

Chart 7 - Analyst Insight

#### INDUSTRY PERFORMANCE

Energy efficiency drives sales growth through financing options

Dynamism coming from consumers looking for energy-efficient models

Key trends and future outlook

Chart 8 - New San Launches a New Philco Energy-Efficient Split Air Conditioner

#### WHAT'S NEXT?

Strong growth driven by energy efficiency and financing  
Home laundry appliances and refrigeration appliances lead growth  
Air fryers and robotic vacuum cleaners drive innovation  
Chart 9 - Growth Decomposition of Consumer Appliances 2024-2029

## COMPETITIVE LANDSCAPE

Local production and imports shape competitive landscape  
Opportunities arise from energy efficiency and innovation

## CHANNELS

Appliances and electronics specialists drive offline sales  
Retail e-commerce gains traction with brand-owned platforms  
No new retail concepts emerge in 2026

## PRODUCTS

Bosch and Samsung drive innovation with advanced features  
Chart 10 - Bosch's New Oven with Air Frying Feature  
Innovation in home laundry and large cooking appliances  
Chart 11 - Samsung Introduces its New Smart Bespoke AI Washer Dryer in Argentina

## ECONOMIC CONTEXT

Chart 12 - Real GDP Growth and Inflation 2020-2030  
Chart 13 - PEST Analysis in Argentina 2025

## CONSUMER CONTEXT

Chart 14 - Key Insights on Consumers in Argentina 2025  
Chart 15 - Consumer Landscape in Argentina 2025

## COUNTRY REPORTS DISCLAIMER

## SOURCES

Summary 1 - Research Sources

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/dishwashers-in-argentina/report](http://www.euromonitor.com/dishwashers-in-argentina/report).