



Dairy Packaging in Thailand

September 2025

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Dairy Packaging in Thailand - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Dairy packaging demand boosted by urbanisation and evolving consumer preferences in Thailand

Novel tablet packaging offers convenience and portability in Thai dairy

Rising demand for convenient packs and intensifying competition

PROSPECTS AND OPPORTUNITIES

Steady growth expected in Thailand's dairy packaging volumes across all areas

Single-serve, eco-friendly innovations will help dairy packaging continue to evolve

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Dairy Packaging in Thailand - Company Profiles

Packaging Industry in Thailand - Industry Overview

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Thailand's food packaging market embraces green solutions and practical formats

Sustainability drives rPET and paper-based packaging innovation in non-alcoholic drinks

Thailand's alcoholic drinks packaging evolves with sustainability and convenience

Sustainability and flexible formats drive beauty and personal care packaging

Thailand's home care packaging is being driven by affordability and innovation

Lightweight, cost-effective solutions gain traction in pet food packaging

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Thailand drafts law for sustainable packaging and EPR compliance

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Thailand's binding EPR law to transform packaging recovery and recycling

Thailand's Plastic Waste Management Roadmap

Table 1 - Overview of Packaging Recycling and Recovery in Thailand: 2022/2023 and Targets for 2024

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