



**Euromonitor
International**

Dairy Packaging in Thailand

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Dairy packaging demand boosted by urbanisation and evolving consumer preferences in Thailand

Novel tablet packaging offers convenience and portability in Thai dairy

Rising demand for convenient packs and intensifying competition

PROSPECTS AND OPPORTUNITIES

Steady growth expected in Thailand's dairy packaging volumes across all areas

Single-serve, eco-friendly innovations will help dairy packaging continue to evolve

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dairy-packaging-in-thailand/report.