



Euromonitor
International

Home Care Packaging in Argentina

October 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Home care packaging unit volumes decline due to weakened purchasing power
Home care packaging innovation centres on convenience and differentiation
HDPE bottles the largest pack type but losing share to more sustainable alternatives

PROSPECTS AND OPPORTUNITIES

Home care packaging volumes will grow, driven by heightened hygiene awareness
Metal aerosol cans are expected to see rising demand, supported by their durability and recyclability

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/home-care-packaging-in-argentina/report.