

Baby Food Packaging in India

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Folding cartons leads growth in baby food packaging as it offers convenience and product protection Gub Gub's unconventional aluminium/paper packaging unlikely to shift norms in baby food packaging Medium pack sizes lead baby food, while large formats grow in milk formula

PROSPECTS AND OPPORTUNITIES

Baby food packaging volumes will rise along with the increasing demand for convenience Traditional pack types to hold steady even as new formats grow in baby food packaging in India

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