



Euromonitor
International

Sauces, Dips and Condiments in Chile

November 2025

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Sauces, Dips and Condiments in Chile - Category analysis

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2025 DEVELOPMENTS

Sauces, dips, and condiments growth driven by popularity of home cooking

INDUSTRY PERFORMANCE

Home cooking drives growth of sauces, dips and condiments

Need for quick solutions drives demand for liquid recipe sauces

WHAT'S NEXT?

Flavour and cuisine exploration will drive dynamism in sauces category

Functional and natural products fuel spices and condiment sales

Plant-based mayonnaise gains traction among health-conscious consumers

COMPETITIVE LANDSCAPE

Unilever Chile Foods maintains strong leadership position

Gallina Blanca capitalises on exit of Gourmet brand

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Modern grocery retailers have strong position

Retail e-commerce gains momentum

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Cooking Ingredients and Meals in Chile - Industry Overview

EXECUTIVE SUMMARY

Consumer caution and supply issues lead to slower growth

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Disruptions to raw material supply weigh on category performance

Economic constraints weigh on consumer spending patterns

Urban consumers are prioritising health and convenience, but taste remains important

WHAT'S NEXT?

Broad health trend will fuel product innovations

Value-based spending patterns will prevail

Convenience blended with affordability offers tangible benefits to shoppers

COMPETITIVE LANDSCAPE

Domestic player Watt's SA is leading manufacturer in cooking ingredients and meals

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