



# Sugar Confectionery in Ukraine

July 2025

Table of Contents

## Sugar Confectionery in Ukraine - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Sugar confectionery sees further value and volume sales growth in 2025

Local player Roshen maintains leadership

Supermarkets accounts for greatest proportion of retail value sales in 2025

#### PROSPECTS AND OPPORTUNITIES

Progress to be driven by affordability concerns

Tic Tac Chewy enters local market

Sugar confectionery holds weak potential for health and wellness positioning

Summary 1 - Other Sugar Confectionery by Product Type: 2025

#### CATEGORY DATA

Table 1 - Sales of Sugar Confectionery by Category: Volume 2020-2025

Table 2 - Sales of Sugar Confectionery by Category: Value 2020-2025

Table 3 - Sales of Sugar Confectionery by Category: % Volume Growth 2020-2025

Table 4 - Sales of Sugar Confectionery by Category: % Value Growth 2020-2025

Table 5 - Sales of Chewy Candies by Type: % Value 2020-2025

Table 6 - NBO Company Shares of Sugar Confectionery: % Value 2021-2025

Table 7 - LBN Brand Shares of Sugar Confectionery: % Value 2022-2025

Table 8 - Distribution of Sugar Confectionery by Format: % Value 2020-2025

Table 9 - Forecast Sales of Sugar Confectionery by Category: Volume 2025-2030

Table 10 - Forecast Sales of Sugar Confectionery by Category: Value 2025-2030

Table 11 - Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2025-2030

Table 12 - Forecast Sales of Sugar Confectionery by Category: % Value Growth 2025-2030

## Snacks in Ukraine - Industry Overview

### EXECUTIVE SUMMARY

Snacks in 2025: The big picture

Key trends in 2025

Competitive Landscape

Channel developments

What next for snacks?

#### MARKET DATA

Table 13 - Sales of Snacks by Category: Volume 2020-2025

Table 14 - Sales of Snacks by Category: Value 2020-2025

Table 15 - Sales of Snacks by Category: % Volume Growth 2020-2025

Table 16 - Sales of Snacks by Category: % Value Growth 2020-2025

Table 17 - NBO Company Shares of Snacks: % Value 2021-2025

Table 18 - LBN Brand Shares of Snacks: % Value 2022-2025

Table 19 - Penetration of Private Label by Category: % Value 2020-2025

Table 20 - Distribution of Snacks by Format: % Value 2020-2025

Table 21 - Forecast Sales of Snacks by Category: Volume 2025-2030

Table 22 - Forecast Sales of Snacks by Category: Value 2025-2030

Table 23 - Forecast Sales of Snacks by Category: % Volume Growth 2025-2030

Table 24 - Forecast Sales of Snacks by Category: % Value Growth 2025-2030

#### DISCLAIMER

## SOURCES

### Summary 2 - Research Sources

#### About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sugar-confectionery-in-ukraine/report](http://www.euromonitor.com/sugar-confectionery-in-ukraine/report).