



**Euromonitor
International**

Baby Food in the US

September 2025

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

- Prices stabilise but demand continues to fall
- Private label producers invest in premiumisation to win share
- Value seeking consumers boost Omni-Sales Growth

PROSPECTS AND OPPORTUNITIES

- Falling birth rates and economic uncertainty could undermine demand
- Wellness trends set to have a mixed impact on the market
- Erratic legislative policy could negatively impact the market

CATEGORY DATA

- Table 1 - Sales of Baby Food by Category: Volume 2020-2025
- Table 2 - Sales of Baby Food by Category: Value 2020-2025
- Table 3 - Sales of Baby Food by Category: % Volume Growth 2020-2025
- Table 4 - Sales of Baby Food by Category: % Value Growth 2020-2025
- Table 5 - Sales of Growing-Up Milk Formula by Age: % Value 2020-2025
- Table 6 - NBO Company Shares of Baby Food: % Value 2021-2025
- Table 7 - LBN Brand Shares of Baby Food: % Value 2022-2025
- Table 8 - Distribution of Baby Food by Format: % Value 2020-2025
- Table 9 - Forecast Sales of Baby Food by Category: Volume 2025-2030
- Table 10 - Forecast Sales of Baby Food by Category: Value 2025-2030
- Table 11 - Forecast Sales of Baby Food by Category: % Volume Growth 2025-2030
- Table 12 - Forecast Sales of Baby Food by Category: % Value Growth 2025-2030

Dairy Products and Alternatives in the US - Industry Overview

EXECUTIVE SUMMARY

- Dairy products and alternatives in 2025: The big picture
- Key trends in 2025
- Competitive Landscape
- Channel developments
- What next for dairy products and alternatives?

MARKET DATA

- Table 13 - Sales of Dairy Products and Alternatives by Category: Value 2020-2025
- Table 14 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2020-2025
- Table 15 - NBO Company Shares of Dairy Products and Alternatives: % Value 2021-2025
- Table 16 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2022-2025
- Table 17 - Penetration of Private Label by Category: % Value 2020-2025
- Table 18 - Distribution of Dairy Products and Alternatives by Format: % Value 2020-2025
- Table 19 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2025-2030
- Table 20 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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