



**Euromonitor  
International**

# Home Care Packaging in Colombia

October 2025

Table of Contents

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Colombia's home care packaging volumes rise, driven by steady demand

Other rigid containers gaining traction in concentrated detergent pods, offering protection against humidity

Flexible plastic gaining share in 2024, driven by refill and economy formats

#### PROSPECTS AND OPPORTUNITIES

Home care packaging volumes are forecast to grow steadily, driven by urbanisation

HDPE bottles are expected to grow, driven by their durability and versatility

### DISCLAIMER

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/home-care-packaging-in-colombia/report](https://www.euromonitor.com/home-care-packaging-in-colombia/report).