



**Euromonitor
International**

Home Care Packaging in Colombia

July 2024

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Home Care Packaging in Colombia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Metal tins continue to increase their dominance in polishes

Glass bottles losing share as cost-effective alternatives emerge in electric insecticides

Flexible plastic declines in liquid fabric softeners as resealability concerns come into focus

PROSPECTS AND OPPORTUNITIES

Blister and strip packs will continue gaining share in liquid air fresheners

Sustainable packaging to grow in floor cleaners as consumer awareness of plastic waste increases

Home Care Packaging in Colombia - Company Profiles

Packaging Industry in Colombia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Flexible plastic continues to grow in packaged food

PET bottles continue to dominate in soft drinks

Glass bottles dominate in alcoholic drinks, with brick liquid cartons seeing growth

Squeezable plastic tubes the leading pack type in beauty and personal care

Cost-effective, sustainable solutions gain traction in home care

PACKAGING LEGISLATION

Colombia bans a number of single-use plastics from 1 July 2024

RECYCLING AND THE ENVIRONMENT

Monomaterial packaging fuels the rise of 100% recyclable solutions

Colombia embracing sustainable food delivery systems through eco-friendly packaging

Table 1 - Overview of Packaging Recycling and Recovery in Colombia: 2021/2022 and Targets for 2023

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/home-care-packaging-in-colombia/report.