

Baby Food Packaging in Italy

September 2025

Table of Contents

Baby Food Packaging in Italy

KEY DATA FINDINGS

2024 DEVELOPMENTS

Demographic decline and economic challenges limit volumes of baby food packaging Aluminium-free recyclable pouches transform Italy's baby food packaging landscape Glass continues to lose ground to flexible packaging in prepared baby food

PROSPECTS AND OPPORTUNITIES

Further decline for baby food packaging volumes due to demographic and economic shifts Changing pack types and sizes to navigate Italy's falling baby food demand

DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/baby-food-packaging-in-italy/report.