



**Euromonitor  
International**

# Dairy Packaging in Spain

September 2025

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### KEY DATA FINDINGS

### 2024 DEVELOPMENTS

Steady growth and sustainability drive movements in dairy packaging in Spain

Lactalis Puleva adopts ISCC PLUS-certified recycled cartons, boosting sustainable dairy packaging in Spain

Lecha Celta drives a shift to eco-friendly, family-sized dairy packaging

### PROSPECTS AND OPPORTUNITIES

Evolving consumer demand and sustainability to shape Spain's dairy packaging landscape

Smaller pack sizes, sustainability, and smart packaging to reshape dairy packaging in Spain

### DISCLAIMER

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

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