



Vending in Thailand

March 2025

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Vending in Thailand - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Busy urban lifestyles and a rebound in tourism boosts sales in vending in 2024
Smart vending machines by Tao Bin fuelling up demand
Vending players look to benefit from the growing demand for collectible toys and blind boxes

PROSPECTS AND OPPORTUNITIES

Urbanisation expected to boost the growth of vending over the forecast period while players could explore new opportunities for the channel
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