



# Confectionery Packaging in Spain

September 2025

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## Confectionery Packaging in Spain - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Demand for convenience and sustainability fuel growth in confectionery packaging in Spain

Paperboard tray innovation likely to redefine confectionery packaging in Spain

Rising demand for smaller, convenient, and sustainable confectionery packaging in Spain

#### PROSPECTS AND OPPORTUNITIES

Evolving lifestyles and sustainability to drive growth in confectionery packaging volumes

Shifting pack preferences expected to redefine confectionery packaging

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## Confectionery Packaging in Spain - Company Profiles

## Packaging Industry in Spain - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Material makeover through paperboard innovation and lightweight formats in food packaging

Spain taps into the future with rPET bottles, anchored lids and paper carriers in non-alcoholic drinks packaging

Metal bottles seeing strong growth in alcoholic drinks packaging in Spain

Glamour shifts to refillable, recycled and futuristic solutions in beauty and personal care packaging

Sustainability, convenience and concentration reshaping home care packaging

Recyclable pouches and resealable packs transform pet food packaging

### PACKAGING LEGISLATION

Royal decree reshapes packaging compliance

### RECYCLING AND THE ENVIRONMENT

EU packaging law for reusable and recyclable designs

Recycling, reuse and waste reduction shape the industry

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