



**Euromonitor  
International**

# Confectionery Packaging in Spain

September 2025

Table of Contents

### KEY DATA FINDINGS

### 2024 DEVELOPMENTS

Demand for convenience and sustainability fuel growth in confectionery packaging in Spain

Paperboard tray innovation likely to redefine confectionery packaging in Spain

Rising demand for smaller, convenient, and sustainable confectionery packaging in Spain

### PROSPECTS AND OPPORTUNITIES

Evolving lifestyles and sustainability to drive growth in confectionery packaging volumes

Shifting pack preferences expected to redefine confectionery packaging

### DISCLAIMER

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/confectionery-packaging-in-spain/report](https://www.euromonitor.com/confectionery-packaging-in-spain/report).