



Euromonitor
International

Vending in Malaysia

March 2025

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Vending in Malaysia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

New vending ideas to enhance convenience and pique consumer interest
Vending develops in terms of offer and as a consumer income option
Product offer diversifies amid growing digital development

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More branded retailers, new locations and low start-up costs to help develop vending in Malaysia
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