



Euromonitor  
International

# Confectionery Packaging in South Korea

September 2025

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### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Confectionery packaging volumes decline in 2024, but glass jars and composite containers stand out in sugar confectionery

South Korea is seeing growing innovation in zero waste packaging for confectionery

Blister and strip packs gains ground as hygiene and portability take priority

#### PROSPECTS AND OPPORTUNITIES

Confectionery packaging volumes expected to decline amid shifting demographics and health priorities

Demand for bigger pack sizes expected to rise, driven by gifting, sharing, and growing price sensitivity

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