

# Baby Food Packaging in South Korea

September 2025

**Table of Contents** 

### Baby Food Packaging in South Korea

#### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Packaging volumes rise for prepared baby food, while milk formula continues to see a decline in units

Innovative baby food packaging offers on-the-go preparation of milk formula without external heating

Smaller baby food pack sizes see growing popularity due to changing urban lifestyles and parenting habits

#### PROSPECTS AND OPPORTUNITIES

Prepared baby food and other baby food expected to drive growth in packaging units despite decline for milk formula Convenience-focused ready meal trays expected to reshape baby food packaging trends

#### **DISCLAIMER**

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
  trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
  country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/baby-food-packaging-in-south-korea/report.