



Euromonitor  
International

# Baby Food Packaging in South Korea

September 2025

Table of Contents

## Baby Food Packaging in South Korea - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Packaging volumes rise for prepared baby food, while milk formula continues to see a decline in units  
Innovative baby food packaging offers on-the-go preparation of milk formula without external heating  
Smaller baby food pack sizes see growing popularity due to changing urban lifestyles and parenting habits

#### PROSPECTS AND OPPORTUNITIES

Prepared baby food and other baby food expected to drive growth in packaging units despite decline for milk formula  
Convenience-focused ready meal trays expected to reshape baby food packaging trends

### DISCLAIMER

## Baby Food Packaging in South Korea - Company Profiles

## Packaging Industry in South Korea - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Smaller packs and sustainable materials drive food packaging innovation in South Korea  
Recycled materials and label-free bottles lead South Korea's sustainable beverage packaging shift in 2024  
Premiumisation and sustainability redefine South Korea's alcoholic drinks packaging  
Eco-friendly and refillable packaging takes centre stage in South Korea's beauty industry in 2024  
Refillable and user-friendly packaging drives sustainable innovation in South Korea's home care industry in 2024  
Convenience and sustainability shape South Korea's pet food packaging

### PACKAGING LEGISLATION

Recyclability and recycled content mandates  
Deposit return and waste reduction initiatives  
Impact on industry and consumers

### RECYCLING AND THE ENVIRONMENT

Mandatory recycled content targets  
Design for recyclability and label-free packaging  
Transparent PET bottle sorting and consumer responsibility

Table 1 - Overview of Packaging Recycling and Recovery in South Korea: 2022/2023 and Targets for 2024

### DISCLAIMER

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer

trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/baby-food-packaging-in-south-korea/report](http://www.euromonitor.com/baby-food-packaging-in-south-korea/report).