



Euromonitor  
International

# Other Hot Drinks in the United Kingdom

November 2025

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## Other Hot Drinks in the United Kingdom - Category analysis

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#### 2025 PERFORMANCE

A tough year for other hot drinks with rising prices weighing on demand

#### INDUSTRY PERFORMANCE

Other hot drinks battling with rising prices and growing health concerns

Nostalgia and healthier options a focus of innovation

#### WHAT'S NEXT?

Non-traditional formats could revitalise the traditional market for hot chocolate

Personalisation and digital engagement offer growth opportunities

HFSS restrictions to accelerate health and wellness trends in other hot drinks

#### COMPETITIVE LANDSCAPE

Mondelez leads a market that is rife with innovation

Knoops looking to expand

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Little change in the distribution landscape as consumers look for the best value

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## Hot Drinks in the United Kingdom - Industry Overview

### EXECUTIVE SUMMARY

Rising prices and economic pressures continue to limit growth in hot drinks

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Volume sales stagnate as consumers continue to battle with cost-of-living pressures

Players focus on offering quality products to sustain demand

Consumers look for indulgence without a higher price tag

#### WHAT'S NEXT?

Expansion of the UK's HFSS regulations set to push healthier options

The digital market opening up opportunities for hot drinks

Producers under mounting pressure to adopt more ethical practices

## COMPETITIVE LANDSCAPE

Nestlé retains the lead through constant innovation and new product development  
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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer

trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/other-hot-drinks-in-the-united-kingdom/report](http://www.euromonitor.com/other-hot-drinks-in-the-united-kingdom/report).