

Other Hot Drinks in India

July 2025

Table of Contents

Other Hot Drinks in India - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

A large young demographic underpins the popularity of malt-based hot drinks in India

Hindustan Unilever dominates the competitive landscape on the back of accessibility and brand/product line extensions

Demand for other hot drinks through e-commerce faces a setback

PROSPECTS AND OPPORTUNITIES

Malt-based hot drinks players can help to alleviate India's child malnutrition problem

Growing focus on the delicate balance between nutrition and palatability and the need for grounded marketing

CATEGORY DATA

- Table 1 Retail Sales of Other Hot Drinks by Category: Volume 2019-2024
- Table 2 Retail Sales of Other Hot Drinks by Category: Value 2019-2024
- Table 3 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2019-2024
- Table 4 Retail Sales of Other Hot Drinks by Category: % Value Growth 2019-2024
- Table 5 NBO Company Shares of Other Hot Drinks: % Retail Value 2020-2024
- Table 6 LBN Brand Shares of Other Hot Drinks: % Retail Value 2021-2024
- Table 7 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2024-2029
- Table 8 Forecast Retail Sales of Other Hot Drinks by Category: Value 2024-2029
- Table 9 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2024-2029
- Table 10 Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2024-2029

Hot Drinks in India - Industry Overview

EXECUTIVE SUMMARY

Hot drinks in 2024: The big picture

2024 key trend

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

MARKET DATA

- Table 11 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2019-2024
- Table 12 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2019-2024
- Table 13 Retail Sales of Hot Drinks by Category: Volume 2019-2024
- Table 14 Retail Sales of Hot Drinks by Category: Value 2019-2024
- Table 15 Retail Sales of Hot Drinks by Category: % Volume Growth 2019-2024
- Table 16 Retail Sales of Hot Drinks by Category: % Value Growth 2019-2024
- Table 17 Foodservice Sales of Hot Drinks by Category: Volume 2019-2024
- Table 18 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2019-2024
- Table 19 Total Sales of Hot Drinks by Category: Total Volume 2019-2024
- Table 20 Total Sales of Hot Drinks by Category: % Total Volume Growth 2019-2024
- Table 21 NBO Company Shares of Hot Drinks: % Retail Value 2020-2024
- Table 22 LBN Brand Shares of Hot Drinks: % Retail Value 2021-2024
- Table 23 Penetration of Private Label in Hot Drinks by Category: % Retail Value 2019-2024
- Table 24 Retail Distribution of Hot Drinks by Format: % Volume 2019-2024
- Table 25 Retail Distribution of Hot Drinks by Format and Category: % Volume 2024
- Table 26 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2024-2029
- Table 27 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2024-2029
- Table 28 Forecast Retail Sales of Hot Drinks by Category: Volume 2024-2029

- Table 29 Forecast Retail Sales of Hot Drinks by Category: Value 2024-2029
- Table 30 Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2024-2029
- Table 31 Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2024-2029
- Table 32 Forecast Foodservice Sales of Hot Drinks by Category: Volume 2024-2029
- Table 33 Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2024-2029
- Table 34 Forecast Total Sales of Hot Drinks by Category: Total Volume 2024-2029
- Table 35 Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/other-hot-drinks-in-india/report.