



Euromonitor  
International

# Bottled Water in Latvia

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Cold summer temperatures impact demand

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Functional bottled water finds its niche

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Muted outlook after short-term rebound

Functional water offers most growth potential

New excise tax could boost sales of still bottled water

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Aldaris AS leads growth with Vichy

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Challenging year for soft drinks

### KEY DATA FINDINGS

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Cold summer temperatures impact demand

Energy drinks registers strong performance

Juice continues to struggle

#### WHAT'S NEXT?

Modest recovery for soft drinks

Added-value categories to drive future growth

Excise duty increase will reshape soft drinks market

## COMPETITIVE LANDSCAPE

Cido Grupa and Cola-Cola dominate sales

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## SOURCES

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/bottled-water-in-latvia/report](http://www.euromonitor.com/bottled-water-in-latvia/report).