

Confectionery Packaging in France

June 2024

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2023 DEVELOPMENTS

Folding cartons continue gaining share in chocolate confectionery packaging

Brands adopting sustainable packaging for gum

Flexible plastic dominates countlines packaging due to its convenience and versatility

PROSPECTS AND OPPORTUNITIES

Sugar confectionery brands expected to prioritise sustainable packaging Smaller pack sizes will cater to busy lifestyles and portion control

Confectionery Packaging in France - Company Profiles

Packaging Industry in France - Industry Overview

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Metal cans dominate shelf stable seafood

PET bottles gaining popularity in juice for their larger sizes and sustainability

Rising popularity of small pack sizes in brandy, cognac and non/low alcohol beer

HDPE bottles and folding cartons the leading pack types in French beauty and personal care

Sustainability becomes a core focus for home care brands in France

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Tethered caps adopted in response to EU legislation

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Advancements in recycling initiatives Innovations in beverage packaging Sustainable packaging in ready meals

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 country-specific local insight and comprehensive data, unavailable elsewhere.

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