



Consumer Credit in Italy

February 2026

Table of Contents

Consumer Credit in Italy - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Modest performance for consumer credit in Italy in 2025

INDUSTRY DEVELOPMENTS

All subcategories see growth in 2025

Initiatives promote financial education

CRIF SaverGame exemplifies educational commitment

WHAT'S NEXT?

An uncertain future for consumer credit

AI and digital transformation expected to gather pace

Stricter supply policies to grant consumer credit

CATEGORY DATA

Table 1 - Consumer Credit: Outstanding Balance by Category: Value 2020-2025

Table 2 - Consumer Credit: Outstanding Balance by Category: % Value Growth 2020-2025

Table 3 - Consumer Credit: Gross Lending by Category: Value 2020-2025

Table 4 - Consumer Credit: Gross Lending by Category: % Value Growth 2020-2025

Table 5 - Forecast Consumer Credit: Outstanding Balance by Category: Value 2025-2030

Table 6 - Forecast Consumer Credit: Outstanding Balance by Category: % Value Growth 2025-2030

Table 7 - Forecast Consumer Credit: Gross Lending by Category: Value 2025-2030

Table 8 - Forecast Consumer Credit: Gross Lending by Category: % Value Growth 2025-2030

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Consumer Lending in Italy - Industry Overview

EXECUTIVE SUMMARY

Growth for consumer lending in 2025

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

More favourable economic climate boosts category performance in 2025

Positive trend for mortgages thanks to reduced interest rates

BNPL gains traction by allowing borrowers to avoid large loans

WHAT'S NEXT?

Modest growth will reflect ongoing caution and existing loan repayment

Credit card lending set to increase as Italians value instalment repayment options

Digitalisation will continue apace in the years ahead

MARKET DATA

Table 9 - Consumer Lending: Outstanding Balance by Category: Value 2020-2025

Table 10 - Consumer Lending: Outstanding Balance by Category: % Value Growth 2020-2025

Table 11 - Consumer Lending: Gross Lending by Category: Value 2020-2025

Table 12 - Consumer Lending: Gross Lending by Category: % Value Growth 2020-2025

Table 13 - Consumer Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2020-2025

Table 14 - Mortgages/Housing: Non-performing vs Other Loans Outstanding Balance: % Value 2020-2025

Table 15 - Consumer Credit: Non-performing vs Other Loans Outstanding Balance: % Value 2020-2025

Table 16 - Card Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2020-2025

Table 17 - Forecast Consumer Lending: Outstanding Balance by Category: Value 2025-2030

Table 18 - Forecast Consumer Lending: Outstanding Balance by Category: % Value Growth 2025-2030

Table 19 - Forecast Consumer Lending: Gross Lending by Category: Value 2025-2030

Table 20 - Forecast Consumer Lending: Gross Lending by Category: % Value Growth 2025-2030

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SOURCES

Summary 1 - Research Sources

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