



**Euromonitor
International**

NRT Smoking Cessation Aids in Brazil

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Table of Contents

NRT Smoking Cessation Aids in Brazil - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

- Vaping population boosts demand for smoking cessation aids
- Heavily concentrated landscape amongst few players
- Retail e-commerce shows significant growth

PROSPECTS AND OPPORTUNITIES

- Positive growth outlook as consumers' health comes first
- Emerging technologies could boost category sales
- Brazil's national program against tobacco and global guidelines could influence public provisions

CATEGORY INDICATORS

Table 1 - Number of Smokers by Gender 2020-2025

CATEGORY DATA

- Table 2 - Sales of NRT Smoking Cessation Aids by Category: Value 2020-2025
- Table 3 - Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2020-2025
- Table 4 - NBO Company Shares of NRT Smoking Cessation Aids: % Value 2021-2025
- Table 5 - LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2022-2025
- Table 6 - Forecast Sales of NRT Smoking Cessation Aids by Category: Value 2025-2030
- Table 7 - Forecast Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2025-2030

Consumer Health in Brazil - Industry Overview

EXECUTIVE SUMMARY

- Consumer Health in 2025: The big picture
- Key trends in 2025
- Competitive landscape
- Channel developments
- What next for Consumer Health?

MARKET INDICATORS

- Table 8 - Consumer Expenditure on Health Goods and Medical Services: Value 2020-2025
- Table 9 - Life Expectancy at Birth 2020-2025

MARKET DATA

- Table 10 - Sales of Consumer Health by Category: Value 2020-2025
- Table 11 - Sales of Consumer Health by Category: % Value Growth 2020-2025
- Table 12 - NBO Company Shares of Consumer Health: % Value 2021-2025
- Table 13 - LBN Brand Shares of Consumer Health: % Value 2022-2025
- Table 14 - Penetration of Private Label in Consumer Health by Category: % Value 2020-2025
- Table 15 - Distribution of Consumer Health by Format: % Value 2020-2025
- Table 16 - Distribution of Consumer Health by Format and Category: % Value 2025
- Table 17 - Forecast Sales of Consumer Health by Category: Value 2025-2030
- Table 18 - Forecast Sales of Consumer Health by Category: % Value Growth 2025-2030

APPENDIX

- OTC registration and classification
- Vitamins and dietary supplements registration and classification
- Self-medication/self-care and preventive medicine
- Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/nrt-smoking-cessation-aids-in-brazil/report.