



**Euromonitor
International**

Coffee in France

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Coffee in France - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Mixed performance for coffee in mature market

INDUSTRY PERFORMANCE

Rising prices continue to drive value sales, while retail volumes further drop

Positive perception supports dynamic performance by fresh coffee beans

Sustainability concerns place pressure on fresh ground coffee pods

WHAT'S NEXT?

Affordable sustainability of fresh coffee beans insufficient to offset retail volume decline of overall category

Recent technological improvements and new ways of consuming coffee

Emerging challenge for fresh ground coffee pods with new packaging regulations

COMPETITIVE LANDSCAPE

Nestlé retains leadership ahead of Jacobs Douwe Egberts

Players address sustainability concerns through fair trade and packaging concepts

CHANNELS

Grocery retailers lose further ground to retail e-commerce and coffee specialists

Café culture remains strong in France despite various challenges

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Hot Drinks in France - Industry Overview

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Price hikes continue to influence sales of hot drinks in France

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INDUSTRY PERFORMANCE

Mixed performance for hot drinks amid local challenges and rising prices

Coffee continues to drive overall sales of hot drinks in France

Consumers consider balancing value with quality

Health and wellness trends continue to influence purchasing decisions

WHAT'S NEXT?

Challenges remain but fresh coffee beans will remain dynamic

New launches in tea likely to spur competitors

Future development to be shaped by current trends and new opportunities

COMPETITIVE LANDSCAPE

Nestlé France retains strong leadership with wide portfolio

Smaller players outperform leaders

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