



Euromonitor
International

Other Hot Drinks in France

November 2025

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Other Hot Drinks in France - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Other hot drinks remains challenged by rising prices and health concerns

INDUSTRY PERFORMANCE

Further price rises and unhealthy image reduce demand for other hot drinks

Positive performance by other plant-based hot drinks driven by nostalgia and health trends

WHAT'S NEXT?

Less time for breakfast, lactose intolerance and sugar concerns – the main threats for other hot drinks

New ingredients needed to shift consumer attitudes

Brands to focus on healthier options and local production

COMPETITIVE LANDSCAPE

Nestlé maintains dominance in other hot drinks with wide product portfolio

Nutrial continues to expand its market presence

CHANNELS

Grocery retailers dominate, supported by private label options

E-commerce offers alternative purchasing channel

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Hot Drinks in France - Industry Overview

EXECUTIVE SUMMARY

Price hikes continue to influence sales of hot drinks in France

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Mixed performance for hot drinks amid local challenges and rising prices

Coffee continues to drive overall sales of hot drinks in France

Consumers consider balancing value with quality

Health and wellness trends continue to influence purchasing decisions

WHAT'S NEXT?

Challenges remain but fresh coffee beans will remain dynamic

New launches in tea likely to spur competitors

Future development to be shaped by current trends and new opportunities

COMPETITIVE LANDSCAPE

Nestlé France retains strong leadership with wide portfolio

Smaller players outperform leaders

CHANNELS

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