Other Hot Drinks in Algeria

January 2026

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Other Hot Drinks in Algeria - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Steady growth for other hot drinks, thanks to popularity of chocolate-based flavoured powder drinks

INDUSTRY PERFORMANCE

Demographic and modern retail trends continue to support category growth

Chocolate-based flavoured powder drinks remains the key category in other hot drinks

WHAT'S NEXT?

Steady consumer demand and modernisation of retail and foodservice will support ongoing sales

Technological advancements are set to further support product innovation

Healthier options set to become more widespread in other hot drinks

COMPETITIVE LANDSCAPE

Nestlé continues to lead other hot drinks thanks to success of its Nesquik brand and its local production facilities in Algeria

Promasidor Djazair benefits from resonating with local consumers

CHANNELS

Small local grocers manages to maintain small channel share lead over supermarkets

Hypermarkets is the channel seeing the strongest distribution growth

CATEGORY DATA

COUNTRY REPORTS DISCLAIMER

Hot Drinks in Algeria - Industry Overview

EXECUTIVE SUMMARY

Sustained growth in hot drinks, despite decreasing consumer income levels and the lingering impact of inflationary pressures

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Coffee remains the largest category in hot drinks, with maintained popularity

Tea sees the strongest sales, thanks to local tea-drinking culture and competitive activities in the category

Other hot drinks maintains stable growth, thanks to ongoing demand for chocolate-based flavoured powder drinks

WHAT'S NEXT?

Sales of hot drinks will maintain a positive and stable performance over the forecast period

Challenges to hot drinks include category maturity limiting opportunities and still-high prices limiting volume sales

Downtrading expected in a price-sensitive environment

COMPETITIVE LANDSCAPE

Local distributor Eurl Facto maintains lead over global Nestlé

All companies see growth in hot drinks overall, with Sarl Levant Distribution Algérie showing the strongest gains from a low base

CHANNELS

Small local grocers maintains distribution channel lead, while competition intensifies from modern grocery retailers

Hypermarkets is the distribution channel seeing the strongest growth

Foodservice vs retail split

MARKET DATA

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SOURCES

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