



**Euromonitor
International**

Hot Drinks in Algeria

December 2024

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DISCLAIMER

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- Retail sales struggle whilst foodservice expansion drives on-trade growth in 2024
- Instant coffee outperforms fresh coffee, with growth supported by millennials and new flavours
- Eurl Facto retains its leadership thanks to further expansion

PROSPECTS AND OPPORTUNITIES

- Future sales supported by population growth, and development of modern grocery retailers and foodservice
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