



Euromonitor  
International

# Digestive Remedies in India

January 2026

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## Digestive Remedies in India - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Growth is led by indigestion and heartburn remedies  
Competition is defined by usage ownership, not just brand leadership  
Digestive remedies distribution shifts from availability to immediacy

#### PROSPECTS AND OPPORTUNITIES

Affordable pricing and micro-packaging will define mass-market appeal  
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Digestive remedies will increasingly be linked to stress and lifestyle disorders

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### DISCLAIMER

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