



**Euromonitor
International**

NRT Smoking Cessation Aids in Greece

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NRT Smoking Cessation Aids in Greece - Category analysis

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2025 DEVELOPMENTS

Limited uptake continues to restrict growth in NRT smoking cessation aids in 2025

Johnson & Johnson maintains its leadership offering the sold brand in NRT smoking cessation

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Value sales of are expected to grow despite competition from herbal alternatives in Greece

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