



Euromonitor
International

Appliances and Electronics Specialists in Australia

May 2026

[Appliances and Electronics Specialists in Australia - Category analysis](#)

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Steady Growth for Appliances and Electronics Specialists as Tech?Innovation Revives Demand

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Appliances and Electronics Specialists

INDUSTRY PERFORMANCE

Steady Growth for Appliances and Electronics Specialists as Tech?Innovation Revives Demand

Ai-Enabled Devices and Computing Outpace Traditional Appliances

Omnichannel Precision and Ai Leadership Reshape Retail Experience

Chart 2 - Jb Hi-Fi Harnesses Ai-Enabled Retailing

Chart 3 - Value Sales 2020-2030

WHAT'S NEXT?

Ai Integration Accelerates Upgrade Cycles and Boosts Retail Value

Sustainability Drives Energy-Efficient Upgrades as Utility Costs Rise

Omnichannel Precision and Smart Showrooms Win Shopper Loyalty

Chart 4 - Forecast Value Sales 2020-2030

COMPETITIVE LANDSCAPE

Chart 5 - Analyst Insight for Appliances and Electronics Specialists

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Apple Enjoys Fast Growth Amid Experiential Retail Upgrades and Ai-Enabled Personalisation

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Chart 7 - Brand Shares 2025

ECONOMIC CONTEXT

Chart 8 - Economic Context for Appliances and Electronics Specialists

Chart 9 - Real Gdp Growth 2020-2030

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CONSUMER CONTEXT

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Chart 12 - Population 2020-2030

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[Retail in Australia - Industry Overview](#)

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Modest Growth for Retail as Consumer Confidence Picks up

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 14 - Key Industry Trends for Retail

INDUSTRY PERFORMANCE

Modest Growth for Retail as Consumer Confidence Picks up

E-Commerce Outpaces Other Channels as Consumers Adopt Hybrid Shopping Habits

Mecca and Phantm Streamline Packaging Compliance with Ai-Powered Data

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Chart 16 - Value Sales by Category 2025

WHAT'S NEXT?

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Chart 17 - Forecast Value Sales 2020-2030

Chart 18 - Forecast Value Sales by Category 2025-2030

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Coles Group Outpaces Rivals as Ai and Private Label Sharpen Value Proposition

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Chart 21 - Coles and Openai Partner to Integrate Chatgpt across Teams

Chart 22 - Company Shares 2025

Chart 23 - Brand Shares 2025

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ECONOMIC CONTEXT

Chart 25 - Economic Context for Retail

Chart 26 - Real Gdp Growth 2020-2030

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CONSUMER CONTEXT

Chart 28 - Consumer Context for Retail

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