



Euromonitor
International

Hot Drinks in Mexico

November 2025

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EXECUTIVE SUMMARY

Budget consciousness and evolving health awareness

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

More consumers looking to prepare hot drinks at home

Weather conditions influencing consumption patterns and pricing

Health concerns hit other hot drinks

WHAT'S NEXT?

Tensions with the US

Adapting to changing climatic conditions

Evolving health concerns present ongoing challenge

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Nestlé amongst the fastest-growing players

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Coffee price increases constrain volume growth

Growing interest in higher quality coffee

WHAT'S NEXT?

Climate change may slow down coffee sales growth in coming years

Premiumisation driven by rising consumer sophistication

Product innovation is likely to drive sales of coffee mixes

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[Tea in Mexico](#)

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Black tea absorbing consumers looking for alternatives to coffee

WHAT'S NEXT?

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[Other Hot Drinks in Mexico](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Health and wellness concerns loom over other hot drinks

INDUSTRY PERFORMANCE

Sluggish performance hampered by tightening regulations regarding sugary beverages
Concerns about sugar to impede growth

WHAT'S NEXT?

Innovation in healthier formulations may keep sales growing
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COMPETITIVE LANDSCAPE

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