



# Dishwashers in Hong Kong, China

February 2026

Table of Contents

## Dishwashers in Hong Kong, China - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Faster retail value than volume growth in an innovating market

Chart 1 - Key Trends 2025

Chart 2 - Analyst Insight

#### INDUSTRY PERFORMANCE

Positive socioeconomic and technology trends push sales of dishwashers

Chart 3 - Bosch Smart Dishwashers for a Seamless Smart Home Experience

Built-in dishwashers gain interest but freestanding remains the most popular format

Chart 4 - Electrolux ESF6010BW: Compact Dishwasher with Multiple Wash Settings

Sustainability and energy and space efficiency inform consumer choices

Chart 5 - Midea Launches Compact Countertop Dishwasher

#### WHAT'S NEXT?

Manufacturers to focus on water and energy efficiency

Built-in dishwashers to post the fastest growth amid accommodating kitchen designs

Smart technology and sustainability to drive growth

#### COMPETITIVE LANDSCAPE

Top players leverage innovation and premiumisation

Development and growth opportunities abound

#### CHANNELS

Appliances and electronics specialists drive offline sales

Retail e-commerce gains traction with competitive pricing

## Consumer Appliances in Hong Kong, China - Industry Overview

### EXECUTIVE SUMMARY

Slow retail volume sales growth in a challenging market

### KEY DATA FINDINGS

Chart 6 - Key Trends 2025

Chart 7 - Analyst Insight

#### INDUSTRY PERFORMANCE

Varying retail volume growth performances

Multi-functionality and compact design and smart and AI-powered appliances shape the industry

Chart 8 - Bosch Releases a 82x60cm Mini Fridge for Space-Conscious Consumers

Chart 9 - Samsung Launches its Bespoke AI Microwave Series

Sustainability drives innovation in product design

Chart 10 - Panasonic Launches Energy-Efficient Rice Cooker with Induction Heating/Infrared Tech

#### WHAT'S NEXT?

Microwaves to register the highest retail volume and value CAGRs

Air conditioners to remain the largest contributor in value sales terms

Personal care appliances to maintain highest retail volume sales

Chart 11 - Growth Decomposition of Consumer Appliances 2024-2029

#### COMPETITIVE LANDSCAPE

Leading companies gain a competitive edge through innovation catering to key trends

New entrants and e-commerce pose challenges

## CHANNELS

Apparel and electronics specialists retain their appeal among local consumers

Retail e-commerce develops as a channel to gain weight in the industry

## ECONOMIC CONTEXT

Chart 12 - Real GDP Growth and Inflation 2020-2030

Chart 13 - PEST Analysis in Hong Kong, China 2025

## CONSUMER CONTEXT

Chart 14 - Key Insights on Consumers in Hong Kong, China 2025

Chart 15 - Consumer Landscape in Hong Kong, China 2025

## SOURCES

Summary 1 - Research Sources

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/dishwashers-in-hong-kong-china/report](http://www.euromonitor.com/dishwashers-in-hong-kong-china/report).