



Euromonitor  
International

# Other Hot Drinks in Tunisia

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## Other Hot Drinks in Tunisia - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Rising cocoa costs fail to dampen demand

#### INDUSTRY PERFORMANCE

Price rises and expanding consumption drive growth

Growing demand for chocolate-based offerings

#### WHAT'S NEXT?

Niche categories will begin to emerge

Online retailing to drive growth

Health and wellness trend will impact consumer choices

#### COMPETITIVE LANDSCAPE

Société Tunisienne de Chocolaterie et de Confiserie leads other hot drinks

Marketing efforts pay dividends

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Small local grocers remains key channel for other hot drinks

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## Hot Drinks in Tunisia - Industry Overview

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Stabilised supply and rising prices impact hot drinks

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Improving financial situation of the OCT fuels growth

Rising demand for hot drinks via foodservice

Coffee bean prices rise

#### WHAT'S NEXT?

Healthy expected growth for hot drinks as players meet needs of price-sensitive consumers

Rising demand for health- and wellness-focused products

Digital channels will drive consumption

## COMPETITIVE LANDSCAPE

Kilani Groupe leads sales with Nescafé

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/other-hot-drinks-in-tunisia/report](http://www.euromonitor.com/other-hot-drinks-in-tunisia/report).