



Euromonitor  
International

# Dairy Packaging in the Philippines

July 2024

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## Dairy Packaging in the Philippines - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Small other plastic bottles designed for on-the-go consumption continue to dominate yoghurt packaging

Thin wall plastic containers the leading pack type for butter and spreads

Metal food cans still dominate condensed milk packaging as they help maintain product freshness

#### PROSPECTS AND OPPORTUNITIES

Usage of brick liquid cartons is likely to increase thanks to their lightweight nature

Nestlé likely to lead the way in the development of more sustainable packaging options

## Dairy Packaging in the Philippines - Company Profiles

## Packaging Industry in the Philippines - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

HDPE bottles preferred in chilli sauces packaging due to their durability

PET bottles lead soft drinks and flexible aluminium/plastic hot drinks in the Philippines

Increasing packaging unit volumes for folding cartons due to premium presentations in whiskies

Squeezable plastic tubes growing in the packaging of conditioners and treatments

Metal tins the favoured format for car air fresheners for their stackability and functionality

### PACKAGING LEGISLATION

Philippines FDA issues guidelines on voluntary certification of packaging for prepackaged food

The Philippines moves to regulate single-use plastics with new bill

### RECYCLING AND THE ENVIRONMENT

Focus on recycling to reduce virgin plastic in the environment

The Philippines amends EPR Act to combat plastic waste

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