

Baby Food Packaging in Turkey

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Urban lifestyles and trust in quality drive baby food packaging growth in Turkey Sustainable and convenient pack formats replacing glass Brick liquid cartons the leading baby food pack type in Turkey

PROSPECTS AND OPPORTUNITIES

Urbanisation and innovation to drive growth in baby food packaging in Turkey

The 1,200g pack size in folding cartons will continue growing in powder milk formula

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