



Confectionery Packaging in Indonesia

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Confectionery packaging volumes fall amid cocoa price surge and shifting consumer habits

Eco-friendly and resealable packaging innovations in confectionery in Indonesia

Plastic jars and board tubs outperform in the declining environment of chocolate confectionery

PROSPECTS AND OPPORTUNITIES

Indonesia's confectionery packaging volumes projected to rebound to growth after the 2024 dip

Smaller pack sizes will gain popularity in chocolate confectionery as consumers seek affordable indulgences

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