



Carbonates in Cameroon

December 2025

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Carbonates in Cameroon - Category analysis

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Recovery in volume sales in 2025

INDUSTRY PERFORMANCE

Moderate volume increase in 2025

Orange carbonates perform strongly

WHAT'S NEXT?

Moderate growth over forecast period

Sustainability and technology drive innovation

Opportunity for growth in carbonates with a healthier positioning

COMPETITIVE LANDSCAPE

SABC holds on to commanding lead

SABC registers highest volume growth

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Small local grocers continue to dominate

Supermarkets also account for significant volume sales

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Health concerns accelerate substitution away from traditional sugar-heavy formats

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Multinationals push sustainability up the agenda

Growing focus on functional drinks

COMPETITIVE LANDSCAPE

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CHANNELS

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