



Euromonitor  
International

# Wound Care in Costa Rica

October 2024

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## KEY DATA FINDINGS

### 2024 DEVELOPMENTS

Falling prices, busier lifestyles and population ageing help to lift demand

3M Nexcare and Hansaplast stay well ahead of the competition

Penetration of generics remains low

### PROSPECTS AND OPPORTUNITIES

Wound care will continue to expand at a steady pace in volume and value terms

Maturity and competitive pressures should encourage added-value innovation

Distribution likely to remain heavily concentrated in the pharmacies channel

### CATEGORY DATA

Table 1 - Sales of Wound Care by Category: Value 2019-2024

Table 2 - Sales of Wound Care by Category: % Value Growth 2019-2024

Table 3 - NBO Company Shares of Wound Care: % Value 2020-2024

Table 4 - LBN Brand Shares of Wound Care: % Value 2021-2024

Table 5 - Forecast Sales of Wound Care by Category: Value 2024-2029

Table 6 - Forecast Sales of Wound Care by Category: % Value Growth 2024-2029

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/wound-care-in-costa-rica/report](https://www.euromonitor.com/wound-care-in-costa-rica/report).