



Digestive Remedies in Finland

September 2025

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2025 DEVELOPMENTS

Shifting consumer preferences and lifestyle factors shape digestive remedies in Finland

Orion Oyj leads digestive remedies as Tillotts Pharma drives growth in IBS treatments

Pharmacies lead distribution, however, retail e-commerce continues to gain ground

PROSPECTS AND OPPORTUNITIES

Digestive remedies are set to benefit from rising cases of gut issues and convenience-led formats

Targeted innovation is set to drive growth in paediatric and IBS digestive remedy segments

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