



# Baby Food Packaging in Colombia

August 2025

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## Baby Food Packaging in Colombia - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Declining birth rate leads to a drop in baby food packaging volumes in Colombia

Eco-friendly and convenient packaging trends redefine baby food in Colombia

Glass jars dominates baby food packaging in 2024, but lightweight alternatives are gaining ground

#### PROSPECTS AND OPPORTUNITIES

Baby food packaging volumes expected to rebound to growth in Colombia, with demand for convenience a key factor

Folding cartons expected to see solid growth in baby food packaging

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## Baby Food Packaging in Colombia - Company Profiles

## Packaging Industry in Colombia - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Small and on-the-go formats gain ground across food packaging

PET bottles remain the dominant format in non-alcoholic beverages

Metal beverage cans gain ground on glass bottles in alcoholic drinks

Sustainability and new labelling rules reshape beauty and personal care packaging

Innovation and refills drive home care packaging growth

Flexible paper/plastic the dominant pack type in dynamic cat treats and mixers category

### PACKAGING LEGISLATION

Regulatory labelling shapes competitive landscape for plant-based dairy

Colombia's single-use plastics ban drives shift to sustainable packaging

Colombia sets 2030 targets for sustainable single-use packaging

### RECYCLING AND THE ENVIRONMENT

Colombia accelerates PET recycling and rPET adoption

Sustainability trends driving change in pet food packaging

Regulatory pressure drives sustainability shifts in beauty and personal care packaging

Table 1 - Overview of Packaging Recycling and Recovery in Colombia: 2022/2023 and Targets for 2024

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