



Euromonitor
International

Consumer Health in Uzbekistan

October 2025

Table of Contents

Consumer Health in Uzbekistan

EXECUTIVE SUMMARY

Consumer Health in 2025: The big picture

Key trends in 2025

Competitive landscape

Channel developments

What next for consumer health?

MARKET INDICATORS

Table 1 - Consumer Expenditure on Health Goods and Medical Services: Value 2020-2025

Table 2 - Life Expectancy at Birth 2020-2025

MARKET DATA

Table 3 - Sales of Consumer Health by Category: Value 2020-2025

Table 4 - Sales of Consumer Health by Category: % Value Growth 2020-2025

Table 5 - NBO Company Shares of Consumer Health: % Value 2021-2025

Table 6 - LBN Brand Shares of Consumer Health: % Value 2022-2025

Table 7 - Penetration of Private Label by Category: % Value 2020-2025

Table 8 - Distribution of Consumer Health by Format: % Value 2020-2025

Table 9 - Distribution of Consumer Health by Format and Category: % Value 2025

Table 10 - Forecast Sales of Consumer Health by Category: Value 2025-2030

Table 11 - Forecast Sales of Consumer Health by Category: % Value Growth 2025-2030

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 - Research Sources

Analgesics in Uzbekistan

KEY DATA FINDINGS

2025 DEVELOPMENTS

Growth in retail current value sales eases, as post-pandemic demand ebbs

Radiks NPP benefits from increased regulatory scrutiny of Indian brands

Pharmacies remain the sole distribution channel

PROSPECTS AND OPPORTUNITIES

Persistent supply-side imbalance will continue to limit growth

E-commerce will grow in importance

Deregulation will boost price competition

CATEGORY DATA

Table 12 - Sales of Analgesics by Category: Value 2020-2025

Table 13 - Sales of Analgesics by Category: % Value Growth 2020-2025

Table 14 - NBO Company Shares of Analgesics: % Value 2021-2025

Table 15 - LBN Brand Shares of Analgesics: % Value 2022-2025

Table 16 - Forecast Sales of Analgesics by Category: Value 2025-2030

Table 17 - Forecast Sales of Analgesics by Category: % Value Growth 2025-2030

Cough, Cold and Allergy (Hay Fever) Remedies in Uzbekistan

KEY DATA FINDINGS

2025 DEVELOPMENTS

Elevated inflation drives retail current value sales growth

Nobel Iləç San ve Tic AS's Tylophen remains the leading brand

Pharmacies dominate distribution

PROSPECTS AND OPPORTUNITIES

Growth in retail constant value sales will slow

National digital healthcare infrastructure is rolling out

New regulations will boost domestic manufacturing

CATEGORY DATA

Table 18 - Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2020-2025

Table 19 - Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2020-2025

Table 20 - NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2021-2025

Table 21 - LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2022-2025

Table 22 - Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2025-2030

Table 23 - Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2025-2030

Dermatologicals in Uzbekistan

KEY DATA FINDINGS

2025 DEVELOPMENTS

A long, hot summer boosts demand

Rising birth rate boosts demand for Johnson's Baby

Pharmacies the only game in town

PROSPECTS AND OPPORTUNITIES

Medicated shampoos and paediatric dermatologicals will underpin growth

Social media marketing will boost consumer awareness

Local brands will remain scarce

CATEGORY DATA

Table 24 - Sales of Dermatologicals by Category: Value 2020-2025

Table 25 - Sales of Dermatologicals by Category: % Value Growth 2020-2025

Table 26 - NBO Company Shares of Dermatologicals: % Value 2021-2025

Table 27 - LBN Brand Shares of Dermatologicals: % Value 2022-2025

Table 28 - Forecast Sales of Dermatologicals by Category: Value 2025-2030

Table 29 - Forecast Sales of Dermatologicals by Category: % Value Growth 2025-2030

Digestive Remedies in Uzbekistan

KEY DATA FINDINGS

2025 DEVELOPMENTS

Digestive enzymes the most dynamic category

GM Pharmaceuticals Ltd (GMP) narrows the gap to STADA Arzneimittel AG

Pharmacies remain the only distribution channel

PROSPECTS AND OPPORTUNITIES

Changing dietary habits will support demand growth

Geopolitical shifts and regulatory reform could boost demand for local brands

Healthcare reforms could weaken demand growth

CATEGORY DATA

Table 30 - Sales of Digestive Remedies by Category: Value 2020-2025

Table 31 - Sales of Digestive Remedies by Category: % Value Growth 2020-2025

Table 32 - NBO Company Shares of Digestive Remedies: % Value 2021-2025

Table 33 - LBN Brand Shares of Digestive Remedies: % Value 2022-2025

Table 34 - Forecast Sales of Digestive Remedies by Category: Value 2025-2030

Table 35 - Forecast Sales of Digestive Remedies by Category: % Value Growth 2025-2030

Wound Care in Uzbekistan

KEY DATA FINDINGS

2025 DEVELOPMENTS

Consumers continue to favour simple, essential products for minor injuries

Leader Sarbontex JV appeals to price-sensitive consumers

Pharmacies remain the dominant distribution channel

PROSPECTS AND OPPORTUNITIES

Basic offerings will remain the main growth driver

Health and personal care stores look online to boost sales

State subsidies could boost growth

CATEGORY DATA

Table 36 - Sales of Wound Care by Category: Value 2020-2025

Table 37 - Sales of Wound Care by Category: % Value Growth 2020-2025

Table 38 - NBO Company Shares of Wound Care: % Value 2021-2025

Table 39 - LBN Brand Shares of Wound Care: % Value 2022-2025

Table 40 - Forecast Sales of Wound Care by Category: Value 2025-2030

Table 41 - Forecast Sales of Wound Care by Category: % Value Growth 2025-2030

Sports Nutrition in Uzbekistan

KEY DATA FINDINGS

2025 DEVELOPMENTS

Increase in prevalence of sporting activities boosts demand

Leading player Optimum Nutrition Inc. regains some lost ground due to improved distribution

E-commerce rapidly gaining ground

PROSPECTS AND OPPORTUNITIES

Growth to slow but remain robust

Social media marketing will continue to grow in importance

Locally manufactured protein/energy bars will proliferate

CATEGORY DATA

Table 42 - Sales of Sports Nutrition by Category: Value 2020-2025

Table 43 - Sales of Sports Nutrition by Category: % Value Growth 2020-2025

Table 44 - NBO Company Shares of Sports Nutrition: % Value 2021-2025

Table 45 - LBN Brand Shares of Sports Nutrition: % Value 2022-2025

Table 46 - Forecast Sales of Sports Nutrition by Category: Value 2025-2030

Table 47 - Forecast Sales of Sports Nutrition by Category: % Value Growth 2025-2030

Dietary Supplements in Uzbekistan

KEY DATA FINDINGS

2025 DEVELOPMENTS

Strong marketing supports growth

Bayer Consumer Care AG narrows the gap to leader STADA Arzneimittel AG

Pharmacies remain dominant, but e-commerce is an emerging distribution channel

PROSPECTS AND OPPORTUNITIES

Dietary supplements increasingly regarded as essential by some

Better data should make pharmacy marketing strategies more effective

Government crackdown on grey-market imports could deepen

CATEGORY DATA

Table 48 - Sales of Dietary Supplements by Category: Value 2020-2025

Table 49 - Sales of Dietary Supplements by Category: % Value Growth 2020-2025

Table 50 - Sales of Dietary Supplements by Positioning: % Value 2020-2025

Table 51 - NBO Company Shares of Dietary Supplements: % Value 2021-2025

Table 52 - LBN Brand Shares of Dietary Supplements: % Value 2022-2025

Table 53 - Forecast Sales of Dietary Supplements by Category: Value 2025-2030

Table 54 - Forecast Sales of Dietary Supplements by Category: % Value Growth 2025-2030

Vitamins in Uzbekistan

KEY DATA FINDINGS

2025 DEVELOPMENTS

Dominance of multivitamins deepens

Quest Vitamins Middle East FZE narrows the gap to leader KRKA dd Novo Mesto

E-commerce an emerging distribution channel

PROSPECTS AND OPPORTUNITIES

Demand will continue to shift towards multivitamins

Elevated birth rate will continue to support demand

Government may increase tax rates on supplement-positioned vitamin products

CATEGORY DATA

Table 55 - Sales of Vitamins by Category: Value 2020-2025

Table 56 - Sales of Vitamins by Category: % Value Growth 2020-2025

Table 57 - Sales of Multivitamins by Positioning: % Value 2020-2025

Table 58 - NBO Company Shares of Vitamins: % Value 2021-2025

Table 59 - LBN Brand Shares of Vitamins: % Value 2022-2025

Table 60 - Forecast Sales of Vitamins by Category: Value 2025-2030

Table 61 - Forecast Sales of Vitamins by Category: % Value Growth 2025-2030

Weight Management and Wellbeing in Uzbekistan

2025 DEVELOPMENTS

Retail value sales remain negligible

High-profile celebrity marketing helps Zamona Rano gain recognition

Local consumers remain sceptical of slimming teas

PROSPECTS AND OPPORTUNITIES

Demand likely to remain marginal

Uzbekistani women becoming more interested in weight management

Weight-control project could boost consumer awareness of weight-management

CATEGORY DATA

Table 62 - Sales of Weight Management and Wellbeing by Category: Value 2020-2025

Table 63 - Sales of Weight Management and Wellbeing by Category: % Value Growth 2020-2025

Table 64 - NBO Company Shares of Weight Management and Wellbeing: % Value 2021-2025

Table 65 - LBN Brand Shares of Weight Management and Wellbeing: % Value 2022-2025

Table 66 - Forecast Sales of Weight Management and Wellbeing by Category: Value 2025-2030

Table 67 - Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2025-2030

Herbal/Traditional Products in Uzbekistan

KEY DATA FINDINGS

2025 DEVELOPMENTS

Local consumers increasingly seek alternatives to synthetic pharmaceuticals

Zavod Meditsinskikh Preparatov OAO leads in a fragmented marketplace

Pharmacies the only significant distribution channel

PROSPECTS AND OPPORTUNITIES

Local brands will continue to proliferate

E-commerce to grow in importance as a distribution channel

Increased confidence in synthetic pharmaceuticals could undermine demand for herbal/traditional products

CATEGORY DATA

Table 68 - Sales of Herbal/Traditional Products: Value 2020-2025

Table 69 - Sales of Herbal/Traditional Products: % Value Growth 2020-2025

Table 70 - NBO Company Shares of Herbal/Traditional Products: % Value 2021-2025

Table 71 - LBN Brand Shares of Herbal/Traditional Products: % Value 2022-2025

Table 72 - Forecast Sales of Herbal/Traditional Products: Value 2025-2030

Table 73 - Forecast Sales of Herbal/Traditional Products: % Value Growth 2025-2030

Paediatric Consumer Health in Uzbekistan

KEY DATA FINDINGS

2025 DEVELOPMENTS

Rising population of children aged 0-12 drives demand growth

World Medicine Ilac Sanayi ve Ticaret Ltd Sti the largest and most dynamic player

Pharmacies dominate distribution

PROSPECTS AND OPPORTUNITIES

Growing parental awareness regarding early diagnosis and preventive care is reshaping healthcare behaviours

Online innovation making paediatric remedies more accessible

Increased oversight of both imported and locally produced pharmaceuticals

CATEGORY DATA

Table 74 - Sales of Paediatric Consumer Health by Category: Value 2020-2025

Table 75 - Sales of Paediatric Consumer Health by Category: % Value Growth 2020-2025

Table 76 - Forecast Sales of Paediatric Consumer Health by Category: Value 2025-2030

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/consumer-health-in-uzbekistan/report.