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Away-From-Home Tissue and Hygiene in the Philippines

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Away-From-Home Tissue and Hygiene in the Philippines - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Tourism Recovery Drives Local Suppliers to Expand Hotel Contracts

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Away-From-Home Tissue and Hygiene

INDUSTRY PERFORMANCE

Tourism Recovery Drives Local Suppliers to Expand Hotel Contracts

Bulk Tissue Leads Institutional Sales as Affordability Pressures Intensify

Chart 2 - Value Sales 2020-2030

Chart 3 - Value Sales by Category 2025

WHAT'S NEXT?

Local Suppliers Boost Hotel Supply as Tourism Accelerates

Chart 4 - Forecast Value Sales 2020-2030

Chart 5 - Forecast Value Sales by Category 2025-2030

CHANNELS

Horeca Procurement Shapes Institutional Tissue Demand as Tourism Rebounds

Chart 6 - Retail Channels 2020-2025

ECONOMIC CONTEXT

Chart 7 - Economic Context for Away-From-Home Tissue and Hygiene

Chart 8 - Real Gdp Growth 2020-2030

Chart 9 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 10 - Consumer Context for Away-From-Home Tissue and Hygiene

Chart 11 - Population 2020-2030

Chart 12 - Consumer Expenditure 2020-2030

Chart 13 - Population by Generation 2025

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Tissue and Hygiene in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Tissue and Hygiene Growth Is Fuelled by Affordability

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 14 - Key Industry Trends for Tissue and Hygiene

INDUSTRY PERFORMANCE

Tissue and Hygiene Growth Is Fuelled by Affordability

Pampers Expands Visibility through Livestreams

Chart 15 - Caress Hy-Pants Promotes Convenience with Active Lifestyle Campaigns in 2025

Retail Adult Incontinence Sees Dynamic Growth

New Entrants Drive Wipes Growth

Chart 16 - Punaas Baby Wipes Cater to Priceseptive Consumers

Chart 17 - Value Sales 2020-2030

Chart 18 - Value Sales by Category 2025

WHAT'S NEXT?

E-Commerce Platforms Drive Live Selling and Omnichannel Strategies

Chart 19 - Analyst Insight for Tissue and Hygiene

Retail Adult Incontinence Expected to See the Strongest Growth, Supported by a Rising Ageing Population

Chart 20 - Forecast Value Sales 2020-2030

Chart 21 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Js Unitrade Merchandise Inc Grows Share by Leveraging Eq'S Value and Trust

Popular Brands Benefit From Consumer Trust, Value-Driven Propositions, and Strong Distribution

Chart 22 - Company Shares 2025

Chart 23 - Brand Shares 2025

CHANNELS

Supermarkets Retain Shopper Loyalty

Shopee, Lazada, and Tiktok Shop Transform Digital Engagement

Chart 24 - Retail Channels 2020-2025

ECONOMIC CONTEXT

Chart 25 - Economic Context for Tissue and Hygiene

Chart 26 - Real Gdp Growth 2020-2030

Chart 27 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 28 - Consumer Context for Tissue and Hygiene

Chart 29 - Population 2020-2030

Chart 30 - Consumer Expenditure 2020-2030

Chart 31 - Population by Generation 2025

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