



Consumer Foodservice in India

March 2026

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Consumer Foodservice in India

EXECUTIVE SUMMARY

Rising price sensitivity driven by inflation

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INDUSTRY PERFORMANCE

Inflation shapes demand

Convenience and fulfilment redefine access in Indian foodservice

Experiences and loyalty programmes drive differentiation in a competitive market

WHAT'S NEXT?

Rising urban demand and convenience drive foodservice growth

Menu and delivery innovation reshape consumer experiences

Sustainability becomes a key differentiator to strengthen brand appeal and consumer loyalty

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Domino's Pizza maintains its lead through digital dominance and delivery scale

Street stalls/kiosks dominate while limited-service restaurants lead growth in 2025

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Standalone outlets remain the anchor of India's foodservice market

Consumers increasingly weigh affordability, convenience, and experience

WHAT'S NEXT?

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