



Euromonitor
International

Consumer Foodservice in Mexico

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Consumer Foodservice in Mexico

EXECUTIVE SUMMARY

A challenging economy slows market performance

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INDUSTRY PERFORMANCE

Price-driven growth amid inflationary pressures

Third-party delivery platforms drive dynamic growth

Chains elevate value through experiences and loyalty programs

WHAT'S NEXT?

Positive yet challenging outlook ahead for consumer foodservice

Innovation and strategic partnerships to shape future growth

Environmental challenges ahead for delivery and takeaway channels

COMPETITIVE LANDSCAPE

Alsea SAB de CV reinforces leadership with expansion and efficiency initiatives

Sbarro ranks as fastest-growing brand in consumer foodservice

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