



# Dishwashing in Bolivia

April 2026

Table of Contents

## KEY DATA INSIGHTS

### 2025 DEVELOPMENTS

Local Manufacturers Drive Dishwashing Growth Amid Economic Challenges

### KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Dishwashing

### INDUSTRY PERFORMANCE

Local Manufacturers Drive Dishwashing Growth Amid Economic Challenges

Chart 2 - Industrias Venado Continues Expanding Appealing Consumer Smart Decisions with Doypack Pulpin

The Integration of Health and Wellness into Dishwashing Routines

Chart 3 - Industrias Venado Push Innovation with Skin Care Collagen and Aloe Vera Dishwashing

Automatic Dishwashing Sees Dynamic Growth Driven by Urban Lifestyle Changes

Chart 4 - Value Sales 2020-2030

Chart 5 - Volume Sales 2020-2030

Chart 6 - Value Sales by Category 2025

### WHAT'S NEXT?

Sustained Growth through Affordability and Strategic Formulations

The Enduring Dominance of Hand Dishwashing

Sustainability and Wellness Trends to Shape Future Product Offerings

Chart 7 - Forecast Value Sales 2020-2030

Chart 8 - Forecast Value Sales by Category 2025-2030

### COMPETITIVE LANDSCAPE

Local Players Drive Growth with Innovative Affordable Offerings

Industrias Luri Drives Growth with New Todo Brillo Launch

Chart 9 - Company Shares 2025

Chart 10 - Brand Shares 2025

### CHANNELS

Small Local Grocers Dominate Dishwashing Sales with Accessibility

Retail E-Commerce Gains Traction with Convenience and Digital Payments

Local Micro-Entrepreneurs Innovate with Bulk Household Products

Chart 11 - Retail Channels 2020-2025

### ECONOMIC CONTEXT

Chart 12 - Economic Context for Dishwashing

Chart 13 - Real GDP Growth 2020-2030

Chart 14 - Inflation 2020-2030

### CONSUMER CONTEXT

Chart 15 - Consumer Context for Dishwashing

Chart 16 - Population 2020-2030

Chart 17 - Consumer Expenditure 2020-2030

Chart 18 - Population by Generation 2025

### COUNTRY REPORTS DISCLAIMER

[Home Care in Bolivia - Industry Overview](#)

### EXECUTIVE SUMMARY

Players Develop Different Product Formats to Address Various Consumer Needs and Budgets

## KEY DATA INSIGHTS

### KEY INDUSTRY TRENDS

Chart 19 - Key Industry Trends for Home Care

### INDUSTRY PERFORMANCE

Players Develop Different Product Formats to Address Various Consumer Needs and Budgets

Chart 20 - Multi Internacional Srl Innovate at Bleach Traditional Liquid to Gel Format

Laundry Care Leads Amidst Demand for Versatile Solutions

Chart 21 - Industrias Luri Srl Launches 2 in 1 Liquid Detergent with High Performance for Stain

Local Manufacturing Expansion Drives Growth in Bolivian Home Care

Chart 22 - High Performance in Fabric Softeners by Domestic Brand Todo Brillo Innovative Fragrance Capsules

Chart 23 - Value Sales 2020-2030

Chart 24 - Volume Sales 2020-2030

Chart 25 - Value Sales by Category 2025

### WHAT'S NEXT?

Local Manufacturers to Drive Growth with Affordable Innovation

Laundry Care to Remain Largest Category, While Surface Care and Air Care Offer Further Development Potential

Chart 26 - Analyst Insight for Home Care

Multifunctionality and Rational Consumerism to Drive Industry's Future

Chart 27 - Forecast Value Sales 2020-2030

Chart 28 - Forecast Value Sales by Category 2025-2030

### COMPETITIVE LANDSCAPE

Minoil Bolivia Gains Leadership of Home Care Despite Share Loss

Local Manufacturers Innovate to Capture Share

Chart 29 - Company Shares 2025

Chart 30 - Brand Shares 2025

### CHANNELS

Small Local Grocers Dominate Home Care Sales with Broad Reach

Emerging Small-Scale Refill-Based Businesses Challenge Traditional Retail

E-Commerce Gains Traction with Steady Growth and Digital Innovations

Chart 31 - Retail Channels 2020-2025

### ECONOMIC CONTEXT

Chart 32 - Economic Context for Home Care

Chart 33 - Real GDP Growth 2020-2030

Chart 34 - Inflation 2020-2030

### CONSUMER CONTEXT

Chart 35 - Consumer Context for Home Care

Chart 36 - Population 2020-2030

Chart 37 - Consumer Expenditure 2020-2030

Chart 38 - Population by Generation 2025

### COUNTRY REPORTS DISCLAIMER

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research

spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/dishwashing-in-bolivia/report](http://www.euromonitor.com/dishwashing-in-bolivia/report).