



Euromonitor  
International

# Cough, Cold and Allergy (Hay Fever) Remedies in Cameroon

September 2025

## Cough, Cold and Allergy (Hay Fever) Remedies in Cameroon - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Demand for paediatric cough, cold and allergy (hay fever) remedies drives growth in 2025  
GSK Consumer Healthcare leads while UPSA SAS records the most dynamic performance  
Pharmacies retain legal exclusivity in the distribution of cough, cold, and allergy (hay fever) remedies

#### PROSPECTS AND OPPORTUNITIES

Structural pressures and demographic demand are set to sustain growth in cough, cold and allergy (hay fever) remedies  
Ongoing shift toward multi-symptom combination therapies and targeted relief  
Herbal cough and cold remedies that align with the health and wellness trend are set to gain ground

#### CATEGORY DATA

Table 1 - Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2020-2025  
Table 2 - Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2020-2025  
Table 3 - NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2021-2025  
Table 4 - LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2022-2025  
Table 5 - Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2025-2030  
Table 6 - Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2025-2030

## Consumer Health in Cameroon - Industry Overview

### EXECUTIVE SUMMARY

Consumer Health in 2025: the big picture  
Key trends in 2025  
Competitive landscape  
Channel developments  
What next for consumer health?

### MARKET INDICATORS

Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2020-2025  
Table 8 - Life Expectancy at Birth 2020-2025

### MARKET DATA

Table 9 - Sales of Consumer Health by Category: Value 2020-2025  
Table 10 - Sales of Consumer Health by Category: % Value Growth 2020-2025  
Table 11 - NBO Company Shares of Consumer Health: % Value 2021-2025  
Table 12 - LBN Brand Shares of Consumer Health: % Value 2022-2025  
Table 13 - Penetration of Private Label by Category: % Value 2020-2025  
Table 14 - Distribution of Consumer Health by Format: % Value 2020-2025  
Table 15 - Distribution of Consumer Health by Format and Category: % Value 2025  
Table 16 - Forecast Sales of Consumer Health by Category: Value 2025-2030  
Table 17 - Forecast Sales of Consumer Health by Category: % Value Growth 2025-2030

### APPENDIX

OTC registration and classification  
Vitamins and dietary supplements registration and classification  
Self-medication/self-care and preventive medicine  
Switches

### DISCLAIMER

### DEFINITIONS

## SOURCES

### Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/cough-cold-and-allergy-hay-fever-remedies-in-cameroon/report](http://www.euromonitor.com/cough-cold-and-allergy-hay-fever-remedies-in-cameroon/report).