



Full-Service Restaurants in Chile

March 2026

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Full-Service Restaurants in Chile - Category analysis

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2025 DEVELOPMENTS

Gains from small, dynamic and large, established categories

INDUSTRY PERFORMANCE

Experienced dining and urban revival lift foodservice value sales

Middle Eastern concepts add dynamism as artisanal pizza gains scale

Eat-in dominates fulfillment while delivery retains an important complementary role

WHAT'S NEXT?

Social, accessible formats to sustain momentum in key full-service categories

Eat-in is set to retain primacy as delivery expands selectively

Sustainability to become embedded through industry standards

COMPETITIVE LANDSCAPE

Niu Sushi leads through scale, consistency and local relevance

Niu Sushi drives momentum via broad menu adaptability

Neighbourhood expansion and concept diversity maintain dominance of independents

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Consumer Foodservice in Chile - Industry Overview

EXECUTIVE SUMMARY

Players adapt to the environment with a shift towards efficiency and value-driven strategies

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Priceled value gains in a highly competitive cost environment

Channel strategies adapt amid rising costs and normalisation of consumption

Loyalty shifts towards delivery ecosystems as restaurants lean on experience

WHAT'S NEXT?

Rising sales to be supported by value-offering formats and consumer confidence gains

Growth of Asian-themed formats shapes innovation in 2025

Sustainability advances slowly, driven mainly by regulation and consumer action

COMPETITIVE LANDSCAPE

Brand leadership is reinforced through value, convenience and channel reach
Little Caesar's Pizza shows dynamism through its signature Hot-N-Ready model
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