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International

Consumer Foodservice By Location in New Zealand

March 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Travel locations drive recovery of consumer foodservice
- Standalone outlets show signs of recovery
- Retail foodservice capitalises on affordability and convenience

PROSPECTS AND OPPORTUNITIES

- Leisure locations poised for robust growth driven by convenience and affordability
- Standalone outlets to steadily recover in forecast period

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Consumer Foodservice in New Zealand - Industry Overview

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