Euromonitor International

Cafés/Bars in the Czech Republic

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Cafés/Bars in the Czech Republic - Category analysis

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2025 DEVELOPMENTS

Cafés/bars adapts to economic, seasonal, and consumer trends in 2025

INDUSTRY PERFORMANCE

Cafés record steady expansion due to economic and seasonal influences

Specialist coffee and tea shops thrive as bars/pubs record price-driven growth

Rising prices and convenience shape café/bar service choices

WHAT'S NEXT?

Cafés is expected to benefit from rising wages and evolving consumer preferences, while bars/pubs face outlet decline

Collection is set to gain traction while on-premise occasions remain dominant in cafés/bars

Evolving consumer preferences push cafés/bars to diversify menus and concepts

COMPETITIVE LANDSCAPE

Premium positioning and strong brand recognition sustain AmRest Coffee's leadership in cafés/bars

Expansion, digital innovation and improved consumer spending accelerate growth for AmRest Coffee

Independent venues continue to lead a highly fragmented cafés/bars category

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Consumer Foodservice in the Czech Republic - Industry Overview

EXECUTIVE SUMMARY

Price increases and digital adoption drive growth for consumer foodservice in 2025

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INDUSTRY PERFORMANCE

Consumer foodservice value sales rise due to price increases and stronger household spending

Delivery apps continue to shape foodservice fulfilment through competitive promotions

Experiences and loyalty programmes increasingly drive consumer choice

WHAT'S NEXT?

Consumer foodservice sales are expected to grow due to rising wages and stable inflation

Digitalisation and personalisation are set to drive innovation across the forecast period

Sustainability emerges as a key innovation driver in Czech consumer foodservice

COMPETITIVE LANDSCAPE

McDonald's CR spol sro leads consumer foodservice as US limited-service chains expand in the Czech Republic
AmRest Sro records growth through ongoing expansion and market campaigns
Crocodile CR and Unipetrol expand while Dominos exits the Czech Republic

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