



Cigarettes in Dominican Republic

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Double-digit percentage volume decline in 2024
- Philip Morris continues to dominate but illicit trade a growing threat
- The local neighbourhood stores continues to dominate distribution

PROSPECTS AND OPPORTUNITIES

- Continuing decline over forecast period
- Scope for further restrictions
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Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

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DISCLAIMER

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